



ACQUISITION STRENGTHENS THE SHAMROCK COMPANIES' MARKET POSITION

(CLEVELAND, OH, March 24, 2008)... The Shamrock Companies, a Westlake, Ohio, based marketing communications and project management firm, increases its reach in the Northeast market with the acquisition of Arnold Printed Communications, a leading supplier of business forms and systems. This strategic move—the second acquisition by Shamrock in the past three months—further strengthens the Company's ability to deliver turnkey marketing solutions to clients in markets across the United States.

Arnold Printed Communications, with office and warehouse locations in Pittsburgh and Lancaster, Pa., specializes in the design, manufacture and delivery of a wide range of business communications resources.

“The Shamrock Companies is known as the resource for innovative, creative marketing communications and project management solutions,” says Bob Troop, CEO of The Shamrock Companies. “For more than 30 years, Arnold Printed Communications has provided its customers with premium quality products, backed by the same personal service that is synonymous with the Shamrock name,” Troop said. “With both companies sharing that dedicated, customer-first directive, both Shamrock and Arnold customers will clearly benefit from this new partnership.”

The new acquisition underscores a commitment to providing customized eCommerce solutions for customers. Shamrock offers a range of highly personalized online ordering sites for printed marketing materials, promotional products, fulfillment services and more to meet the unique business requirements of customers.

“Shamrock's acquisition of Arnold Printed Communications is a real synergy of industry expertise and experience,” adds Shamrock President, Tim Connor. “This partnership allows us to offer more resources, more choices, and more solutions to Arnold's customers, while still providing them the same personal service.”

ABOUT THE SHAMROCK COMPANIES, INC.

The Shamrock Companies, Inc. – established in Cleveland in 1982 – is a full service marketing communications and project management company. With headquarters in Westlake, Ohio, and more than 20 additional locations in the U.S., The Shamrock Companies, Inc., provides businesses with expertise that includes advertising, print, data management and IT services, broadcast media, promotional products, e-commerce solutions and complete fulfillment services.

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