



A SHAMROCK COMPANY

**COMPLETE**  
MARKETING COMMUNICATIONS  
&  
PROJECT MANAGEMENT





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## A SHARED MISSION:

The Shamrock Companies and Arnold Printed Communications share a goal of consistently meeting and exceeding the expectations of our clients by gaining an understanding of their operations, providing solutions for their specific business challenges, and delivering superior products and unmatched customer service.

Arnold Printed Communications offers products, service, and expertise in the following areas:

- Marketing & creative services
- Commercial printing
- Labels, barcoding
- Plastic cards
- Office Supplies
- Ad Specialties
- Forms Management

Arnold serves a wide range of industries including manufacturing, healthcare, financial services, and education.

## THE POWER OF PARTNERSHIP:

Arnold's product and service offerings will be enhanced, complemented, and broadened as a result of becoming a Shamrock Company. The Shamrock Companies is a full service marketing communications and project management company, with expertise ranging from marketing program design to complete program fulfillment.

## SHAMROCK'S CORE COMPETENCIES:

Shamrock develops and manages marketing and media programs of all sizes and scope for our clients, ranging from print and advertising to IT services and fulfillment. Our core competencies include:

- Marketing
- Creative
- Print
- Packaging
- Data Management
- IT
- Fulfillment
- Premiums
- Broadcast

## THE SYNERGY OF EXPERTS:

Shamrock's acquisition of Arnold Printed Communications creates the powerful advantages of added resources coast to coast, more choices, and more solutions for current and evolving business needs.







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