



ecommerce solutions

Comprehensive. Powerful. Efficient. Shamrock's ecommerce team creates customized web-based solutions for our clients utilizing class-leading technology, and following our smart, integrated management approach. From custom webstore and marketing portals, to online inventory management, to promotional campaign management, Shamrock is the single resource for ecommerce solutions that incorporate the entire marketing/communication supply chain.

Shamrock's advanced ecommerce platforms give you more control of your collateral, your campaign, your inventory, providing immediate, up-to-the minute data, conveniently accessed via your desktop.



Shamrock ReSource allows you to manage an entire marketing program from a single source, 24/7. Marketing Portal is one component of ReSource that provides seamless online ordering and inventory management.

This creative, flexible, and cost effective solution offers brand management control with seamless online ordering, distribution and inventory management.



Shamrock Voom is a complete online promotional campaign management tool designed to save money and time while driving retail store results. Created specifically for companies who carry out large

promotional and advertising campaigns, this innovative tool is ideal for corporate initiated campaigns involving distribution of preprinted marketing materials to multiple locations.



Shamrock's ProductLink is a proprietary on-line ordering platform that provides a single source ordering system for all marketing items and operational supplies. This unique on-line order and management portal allows our

customers to enjoy full control of all order-related functions and reports, including placing orders, viewing order and inventory status, downloading management reports, and communicating with customer service representatives—directly from the web.



Whether you need to design and imprint polo shirts for your staff, check the inventory of your current stock of marketing brochures, or check delivery status of a recently fulfilled client order, ProductLink manages it all, with remarkable efficiency and simplicity.

To learn more about our ecommerce capabilities and our complete line of services, visit www.shamrockcompanies.net, or contact your sales representative.