



eCommerce solutions

CUSTOMIZED ECOMMERCE SOLUTIONS BUILT AROUND YOUR BUSINESS NEEDS

Shamrock's complete suite of eCommerce applications are built with your specific needs in mind. To find out which one best meets your needs, review the functionality and features of each product below and contact your sales representative to learn more.

	SHAMROCK <i>resource</i> <small>MARKETING SOLUTIONS</small>	SHAMROCK <i>zoom</i> <small>MARKETING MANAGEMENT</small>	SHAMROCK <i>@productlink</i> <small>ONLINE ORDER MANAGEMENT</small>	SHAMROCK <i>odms</i> <small>ONLINE ORDER MANAGEMENT</small>	SHAMROCK <i>@bill</i> <small>ONLINE BILLING SOLUTIONS</small>
Branded home page (customer colors, logo)					
Completely custom home page					
Online fulfillment: pre-printed product/collateral ordering capability					
Create/manage promotional products inventory or company store					
Print on demand					
Distribute products or collateral ordered online to multiple end-use locations					
Create role-based user functionality and accessibility					
Online inventory management					
Back end reporting					
Automatic low inventory notice					
Send invoices/receive payments electronically					
Document archive					
Create/store/distribute a specialty or promo kit that includes multiple items					
Schedule multiple ship dates for product or collateral					
Shipment/order/statement tracking management					
Coordinate mailings w/database merge capabilities					
Coordinate follow-up correspondence: Electronic and/or mail					
Routing & approval					
Budget & coupons					