



multimedia services

When it comes to quality broadcast production, there's just no substitute for proven, seasoned experience—and our accomplished multimedia team delivers, boasting an impressive resume and list of accolades that includes more than 40 ADDY, CADDY, Telly, UPI and AP awards for excellence in their respective categories.

Shamrock's technical prowess, creativity and production experience contribute to our ability to produce for our clients standout multimedia programs, with impact. We begin by getting to know your company, your products, your goals, your competition—and then together, we develop a media-based program that furthers and reinforces your brand among your target audience.

Using state-of-the-art technology and innovative execution, we deliver custom multimedia programs that include:

- ⊗ Film
- ⊗ Broadcast commercial production
- ⊗ Full-length infomercial production
- ⊗ High definition and 24p progressive videotape
- ⊗ DVDs
- ⊗ CD-Roms
- ⊗ Digital effects
- ⊗ 2-D and 3-D animation
- ⊗ Still photography
- ⊗ Video news releases
- ⊗ New product rollout presentations
- ⊗ Sales conference presentations
- ⊗ Interactive training programs

Build your brand with Shamrock multimedia. To learn more about Shamrock's complete multimedia capabilities, or to request a copy of our broadcast and corporate communications demo DVD, please visit www.shamrockcompanies.net, or contact your sales representative.