



## ONLINE ORDER MANAGEMENT, SIMPLIFIED

Shamrock's ProductLink is an adaptable online ordering platform that provides a single source ordering system for all marketing items, operational supplies and merchandise. This unique business-to-business print management portal allows customers to enjoy full control of all order-related functions and reports, including placing orders, viewing orders and inventory status, downloading management reports and communicating with customer service representatives—directly from the web.

Whether you need to design and print business cards for your staff, check the inventory of your marketing brochures, or check delivery status of a recently fulfilled client order, ProductLink manages it all, with remarkable efficiency and simplicity.

### IN-HOUSE ORDERS MADE EASY

The adaptability of ProductLink caters to companies of all sizes—from a single office location with 20 employees, to 30,000 associates spread out across the United States.

### THE DIFFERENCE IS IN THE DETAILS

What makes ProductLink a standout among other print management software applications is its back-end reporting function. For companies that print and stock collateral stationery, business forms and other materials for use at geographically dispersed locations, ProductLink keeps it all in check. Clients log on to ProductLink to gather valuable data about their print orders: who ordered what; which items are used most often; freight expenditures charged, per location; specific product inventory levels; the average shelf life of materials – and much more.

**ProductLink gives you everything you need to stay on top of program management— from in-house business collateral to sales merchandise and POP items. And it does it all using four powerful search engines:**

- ⊗ **Catalog Search**

View all items or search for items pertaining to a specific Item Owner, Product Type, and/or Category.

- ⊗ **Address Search**

Refine your search for addresses that you ship to often. The address search may be customized to sort by Company Name, Attention To, City and State, and/or Zip Code.

- ⊗ **Order Search**

Obtain detailed information pertaining to orders placed using your login identification, including shipping details. The Order Search may be queried using a variety of options, such as PO Numbers, Cost Centers and/or Ship Status.



➤ **Inventory Inquiry Search**

View inventory summary and/or specific inventory information, including item specifications, stock status, expected receipt and both allocation and backorder details.

For more information about ProductLink and how it can simplify online order management, visit [www.shamrockcompanies.net](http://www.shamrockcompanies.net), or contact your sales representative.

