



A SHAMROCK COMPANY

COMPLETE
MARKETING COMMUNICATIONS
&
PROJECT MANAGEMENT





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A SHARED MISSION:

The Shamrock Companies and Source One share a common goal of consistently meeting and exceeding clients' expectations by gaining an understanding of their operations, providing solutions for their specific marketing challenges, and delivering superior products with unparalleled customer service.

Source One currently provides clients with products and expertise in the following areas:

- Premiums
- Ad specialties
- Customized promotional programs
- On line incentive programs

Representing a broad range of vendors, including Apple, Bose, Rolex, Bushnell, LG, Mont Blanc, and TomTom, Source One will now be able to provide clients with access to over 4,700 vendors. As a Shamrock Company, Source One will also be able to offer the entire palette of Shamrock's services.

THE POWER OF PARTNERSHIP:

Source One's product and service offerings will be enhanced, complemented and broadened as a result of becoming a Shamrock Company. The Shamrock Companies is a full service marketing communications and project management company, with expertise ranging from marketing program design to complete program fulfillment.

SHAMROCK'S CORE COMPETENCIES:

Shamrock develops and manages marketing and media programs of all sizes and scope for our clients, ranging from print and advertising to IT services and fulfillment. Our core competencies include:

- Marketing
- Creative
- Print
- Packaging
- Data Management
- IT
- Fulfillment
- Premiums
- Broadcast

THE SYNERGY OF EXPERTS:

The Shamrock – Source One partnership will offer Source One clients the powerful advantages of added resources coast to coast, more choices, and more solutions to current and evolving business needs.





24090 Detroit Road
Westlake, Ohio 44145
Phone: 440.899.9510
Fax: 440.250.2180

www.shamrockcompanies.net