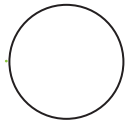


building brands
with integrated marketing solutions







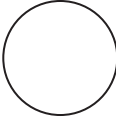
> countless marketing
and communications
success stories

multiple areas of
brand-touting,
industry-leading
expertise



> one smart
resource

The Shamrock Companies, Inc. is that single resource, incorporating a host of distinct disciplines into one integrated marketing and communications company. Shamrock offers total project management solutions, from marketing program design to complete program fulfillment, driven by our team of professionals who lead this industry in experience, quality and delivery—and who help our clients get knockout results.



⊗ “It’s not so much the number of services incorporated into the Shamrock portfolio that distinguishes us—it’s that we blend those competencies with our unique talents to over-deliver for our clients, adding a level of value and service that is truly unmatched.”

.....> shamrock is
ranked among
the leading
marketing and
communications
providers in the
united states.



We've earned that distinction by remaining focused. Quality-conscious. Driven. Everything that we do at Shamrock contributes to strengthening brand awareness for our clients: Whether managing the design, print, distribution and follow-up reporting for a direct mail campaign or integrating a client's existing IT system with our fulfillment center to streamline product procurement—Shamrock's multiple disciplines define, build and strengthen brands, while delighting our clients.

.....> about
shamrock

Shamrock is a full service marketing communications and project management company headquartered in Westlake, Ohio, with locations nationwide.

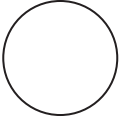
Shamrock embraces entrepreneurial enthusiasm. Since 1982, our steady growth has stemmed from that entrepreneurial drive. Led by Shamrock team members—not merely by executive management—our capabilities, which are rooted in print solutions, have diversified to include marketing, print, business communication, IT services, multimedia, eCommerce solutions, packaging, promotional products and fulfillment services.

We challenge our people to consistently meet and exceed the expectations of our clients who range from small, non-profits to Fortune 500 companies. And we do that by first gaining an understanding of their organizations and then delivering targeted, integrated solutions, paired with unmatched professional service.



bottom-line value

Our clients lean on Shamrock to manage marketing and communications efforts, from individual tasks to full supply chain programs. We draw from our internal and external network of resources to deliver bottom-line value.



In today's competitive market, more and more marketing and communications functions are becoming a commodity. As a single-source provider, Shamrock offers these professional services as part of our streamlined, efficient, and value-added delivery approach—an advantage that provides payoff for every client, every project, every time.



national footprint

Based in Westlake, Ohio, Shamrock's reach incorporates our multiple locations across the United States, which includes a presence in both small and major-market cities such as Chicago, Dallas, Pittsburgh, Detroit and Cleveland. By partnering with an additional nationwide network of resources, our footprint extends even further, providing premium-quality products and services at a timely and cost-effective rate—in locations conveniently available to our clients.



⊗ "We've got the right people,
in the right places, and with the right
capabilities to give our clients the
quality, value and turnaround they
need to stay at the top of their game."

> entrepreneurial culture

Shamrock was founded in 1982 as a haven for self-starting, successful sales people who had aspirations of owning their own businesses, but did not have the means to capitalize or manage a company on their own. That entrepreneurial spirit remains the cornerstone of the Shamrock organization and sets the tone for our business philosophy.

Shamrock's entrepreneurial drive instills a real sense of ownership in the business; as an organization, we respect the important role that each of us plays in the overall success of the Company. At Shamrock, we believe that no one person is bigger than the team. While driven by our own personal goals, we strive for unity in all endeavors. As a natural extension of that philosophy, Shamrock gives back to the communities where we live, work and play. Our organized efforts keep us active in our own communities and beyond, while touching the lives of so many in need. Above all, Shamrock employees have a strong sense of family, community and team—a directive that drives the success of our integrated business offering.

> tap into our expertise

A reflection of this progressive industry, Shamrock has continuously evolved over the years. Our dynamic, seasoned team has fueled the Company's strategic growth and diversification, adapting to the needs of our clients, pushing limits, creating innovative solutions and, in doing so, establishing the integrated Shamrock service areas that serve our clients—and get results.

- ▶ Business Communication Services
- ▶ eCommerce Solutions
- ▶ Fulfillment
- ▶ Information Technology (IT)
- ▶ Marketing & Creative Services
- ▶ Multimedia Services
- ▶ Packaging
- ▶ Print Services
- ▶ Promotional & Premium Products

→ build, protect,
strengthen
your brand
with shamrock

By integrating our core service disciplines, Shamrock delivers a level of quality and expertise that is truly unmatched. Individually, our business units are standouts in their respective fields; collectively, our team provides you with the insight, the depth, the experience, the resources and the efficiencies that are only achieved as one seamless project management resource. That's the Shamrock difference.

- ⊕ Put the power of Shamrock's proven integrated marketing approach to work to build your brand.



..... www.shamrockcompanies.net





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